

The Meidata logo is displayed in a circular graphic with a dark, textured background. The word "Meidata" is written in a blue, sans-serif font, with a small green bar chart icon integrated into the letter 'i'.

Meidata

Company  
Presentation

January 2014



# About Us

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The logo for Meidata features the word "Meidata" in a bold, blue, sans-serif font. The letter "i" is replaced by a green chess king piece. The logo is set against a background of two overlapping circles: a light blue circle on the left and a larger, light orange circle with a fine grid pattern on the right.

Meidata

Market Research & Business Data  
Supporting Decision Making Process

- What is the competitor's business strategy?
  - Which markets entail potential customers?
  - What is the market share of competing companies?
    - Which regulatory restrictions exist in global markets?
    - Which products are preferred by global customers?



# Products & Services

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Global Markets



Israeli Market



Business Opportunities



Market Analysis



Global Trends



Competitor Profiles



Focused Queries

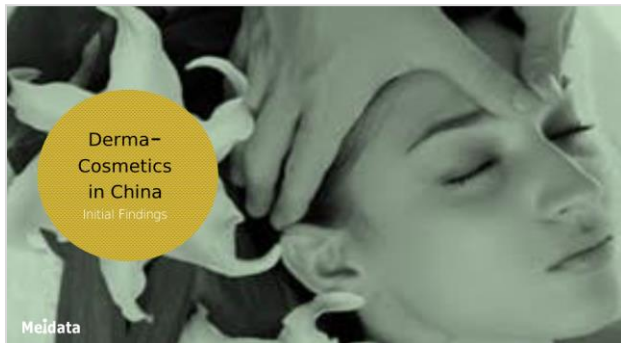
# Information Sources

- Professional Databases: Finance, Tenders & Marketing
- Statistics: Government Records & NGOs
- B2B In-Depth Interviews
- Collaboration with Leading Global Research Firms
- Deep Web data
- International Publications in Foreign Languages



# Examples

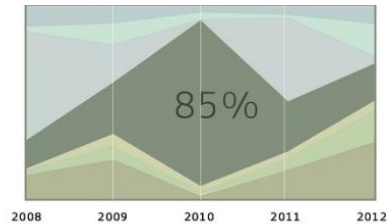
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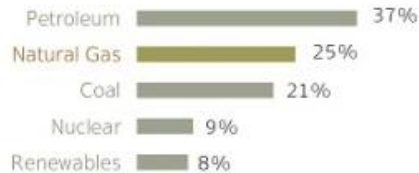
# Infographics



Clear Design and Plain language



Accessible Data

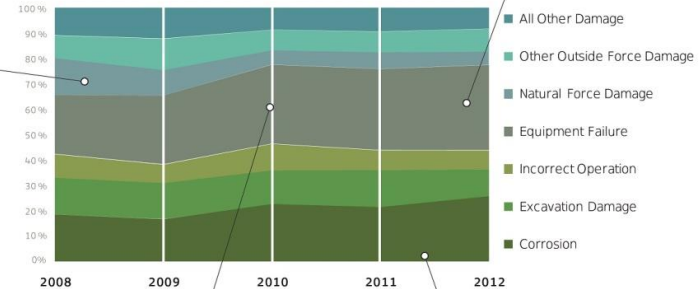


Concise Conclusions

## Gas Safety Incidents by Cause 2008-2012



**Natural force damages are rare but expensive.**  
Looking at 5-year average, natural forces caused 8,5% of the incidents, but 24,5% of the total damages.

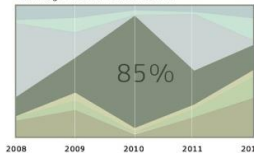


Major Equipment Failure Causes

- 1 Construction, installation or fabrication related 17%
- 2 Pump / Compressor 15%
- 3 Non-threaded connection 12%



Damage Cause Breakdown



Major equipment failures in 2010 caused a skyrocket surge in damages caused by equipment failure, up from an average of 20% to 85% - \$1,38 Billion.



Corrosion caused a growing number of incidents in the past 5 years, growing from 51 incidents in 2008 to 62 in 2012.

Internal corrosion is more common than external corrosion, causing 43 incidents in 2012 compared to 19.



# Our Clients

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National Israeli  
Cyber Bureau



# Advantages

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Multi-Disciplinary Experience



Quick Response



Variety of Services & Products



Foreign Languages



Info-graphics



Specialization in Marketing Strategy







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**Meidata**